

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
936597-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

Flight Dates	Order #	Alt Order #
07/25/12 - 08/07/12	936597	06252898

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref
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Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/26/12	07/27/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	---TF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 07/26/12 1:34 PM THE CHEW 1P-2P :30 OFA-12-G-082H \$225.00 NM									
1 WPBF F 07/27/12 1:57 PM THE CHEW 1P-2P :30 OFA-12-G-082H \$225.00 NM									
2	07/26/12	07/27/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		---TF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 10:36 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-082H \$200.00 NM									
3	07/26/12	07/27/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---TF--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 11:00 AM The View 11A-12PM :30 OFA-12-G-082H \$575.00 NM									
4	07/26/12	07/27/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	---TF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 12:45 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-G-082H \$75.00 NM									
5	07/26/12	07/27/12	1230-1P Access Hollywood 1230-1p Class of Time - Pre-emptible with notice		---TF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-082H \$225.00 NM									
6	07/26/12	07/27/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		---TF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

DUPLICATE
INVOICE

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Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMER SKED	1507

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/26/12	07/27/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-082H \$275.00 NM									
7	07/26/12	07/27/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-082H \$175.00 NM									
8	07/26/12	07/27/12	M-F 5pm News	5-6pm	---TF--	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 5:54 PM M-F 5pm News 5-6pm :30 OFA-12-G-082H \$475.00 NM									
10	07/26/12	07/27/12	WPBF News 25 @ 6:00PM	6:30PM	---TF--	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 6:09 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-082H \$625.00 NM									
11	07/26/12	07/27/12	WPBF News 25 Mornings	6-7AM	---TF--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-082H \$400.00 NM									
12	07/26/12	07/27/12	Good Morning America	7-9AM	---TF--	:30	1	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 8:30 AM Good Morning America 7-9AM :30 OFA-12-G-082H \$475.00 NM									
13	07/26/12	07/27/12	Jeopardy	7:30-8PM	---TF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 7:34 PM Jeopardy 7:30-8PM :30 OFA-12-G-082H \$1,600.00 NM									
14	07/26/12	07/27/12	Dr. Oz M-F 9-10a	9-10a	---TF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 07/27/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-082H \$250.00 NM									
15	07/26/12	07/26/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 07/28/12 6:43 AM Sat 6-7am News Sat 6-7am :30 OFA-12-G-082H \$175.00 NM									
16	07/28/12	07/28/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 07/28/12 6:55 PM Sat 630pm News 630-7pm :30 OFA-12-G-082H \$325.00 NM									
17	07/28/12	07/28/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 07/28/12 7:24 PM Sat Wheel Of Fortune Sat 7-730PM :30 OFA-12-G-082H \$400.00 NM									
18	07/28/12	07/28/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 07/28/12 7:35 PM Sat Jeopardy Sat 7:30-8PM :30 OFA-12-G-082H \$500.00 NM									
19	07/29/12	07/29/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 07/29/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-G-082H \$300.00 NM									
20	07/29/12	07/29/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 07/29/12 6:52 PM Sun 630pm News 630-7pm :30 OFA-12-G-082H \$325.00 NM									
21	07/26/12	07/29/12	M-SUN WPBF News 25 @11-11:35PM		---TFSS	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---TFSS 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 07/26/12 11:28 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-G-082H \$800.00 NM									

Total Spots **21**

Payment Terms 30 DaysGross Total **\$8,625.00**Agency Commission **\$1,293.75**Net Amount Due **\$7,331.25**